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Imprint:

Director: Mag. Renate Plöchl

Deputy director: Mag. Julian Sagmeister

Owner of medium: Oberösterreichische Landesbibliothek

Publisher: Oberösterreichische Landesbibliothek, 4021 Linz, Schillerplatz 2

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Öffentliche Werbetätigkeit in London



One of the recruiters on the plinth. Serg. Newsand, who is a constant speaker in Trafalgar Square.



A bayonets display on a recruiting meeting. 2 army officers engage in friendly combat to attack recruits. Obtaining recruits in Trafalgar Square.



A Chelsea pensioner greets an Indian officer.



Miss Sh. Kellogg, the well known actress, kisses a small boy who came forward to know if he could do anything at a recruiting meeting organised for the second London regiment.

Rekrutenwerbung am Sockel der Nelsonsäule in London. Zuerst spricht Sergeant Newsand als erfahrener Mann, dann entspinnt sich vor den Augen der Menge ein kleiner harmloser Bajonettkampf; es folgt ein anderes Bild: Händedruck zwischen einem alten Veteranen und einem indischen Offizier, und zuletzt verspricht die Liebkosung einer bekannten Schauspielerin durch Vorführung am kleinen Modell ähnliche Belohnungen dem neuen Rekruten.