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Werbewesen

Nicht ohne Humor zeigt dieses Plakat, wie nicht nur Menschen, sondern Pfund, Schilling und Pence für England mobil gemacht werden. In markttschreierischen Plakaten muß das britische Reich die Daheimgebliebenen auffordern, Kriegsanleihe zu zeichnen.



The soldier on the holiday at the Zoo.
Es ist der neueste Sport, daß verwundete Soldaten Sonntags nachmittags von ihren Freundinnen im Rollstuhl spazieren gefahren werden — auch ein indirektes Werbemittel.