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- Q. Unde nomen Rhetorice? R. A graeco verbo  
Rheo seu ρηω, quod idem sonabat dicere seu loqui.  
Q. Quid ergo est Rhetorica? R. Est ars, seu scientia bene  
dicendi, ideoque eam vocamus artem; quia graeci  
cepta dedit auomodata ad rite bene dicendi.  
Q. Quid est bene dicere? R. Tullio teste, est. graviter, copiose  
et ornate dicere, aut optimis sententiis, verbisque selectis  
finis dicere.  
Q. Quisnam finis Rhetorice? R. Ad persuad. auomodate dicere.  
Q. Quisnam eius maas? Res oēs; quia de oibz dicitur pot.  
Q. Unde orta est Rhetica? Ex observatōe eorū, qui melius aut  
deleuius dicerent.  
Q. Quis auctor Rhetice? Erpedotlem, artem Rheticam inuenisse  
censent scriptores.

Rhetor igitur oratione dignissimus circa haec tria  
maxime laborabit: 1.º circa inuentivam rei, de  
qua dicendum. 2.º circa dispositivam ejusdem. et  
3.º circa eloquentivam.

Nos igitur de inventivae, et dispositivae alio hanc  
missis, imprimis de regulis elocutionis seu de amplifica  
tione agemus.

C. I.

Reg. 1.ª

In quavis propositione quatuor atque s. Substantiva,  
2. adjectiva, 3. adverbia, 4.º verba.

Substantiva se species differentiae, 1.º Substantiva  
significantiā personam veram, ut: deus, S. franc. Alex. Sapia  
2.º significantiā personam fictam, ut: mors, Rhetorica,  
lascivia, ebrietas etc. verba: omnia illa substantiva,